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CONFERENCE

March 24, 2022

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**Zoo Atlanta
Atlanta, Georgia**

Early Bird: \$295
Regular: \$395

**Early Bird pricing
available through
March 3, 2022**



Conference Location:

Carlos Ballroom, The Atlanta Zoo
800 Cherokee Ave SE
Atlanta, GA, 30315

Nearby Hotels:

Hilton Garden Inn Atlanta Downtown

275 Baker St NW, Atlanta, GA 30313

Hilton Garden Inn Atlanta Midtown

97 10th St NW, Atlanta, GA 30309

Hotel Clermont Atlanta

789 Ponce De Leon Ave NE, Atlanta, GA 30306

- Start Date: Wednesday, March 23, 2022
- End Date: Thursday, March 24, 2022

You will need to Uber, Lyft, or taxi between the conference location and your hotel. Everyone should be able to find parking in the Cherokee Ave lot; parking is free.

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*Attendees must be a member of their local defense org. If you're not yet a member, visit the state's website and apply.

Agenda

Wednesday, March 23, 2022

5:30 - 7:00 p.m

Early Arrival Reception

State Bar of Georgia
104 Marietta St, Ste 100, Atlanta, GA

7:30 p.m.

Dine-Arounds

Links to sign up will be available 30 days before Conference

Thursday, March 24, 2022

7:30 - 8:15 AM

Registration

Continental breakfast and visit exhibitors

8:15 AM

Welcome & Announcements

8:30 - 9:30 AM

Stand Tall Like a Giraffe: 10 Tips to Excel in Your Legal Career

Gain invaluable insight and practical tips that will help you take control of your career to create a blueprint for your law practice success and professional transitions during your legal career.

Marianne M. Trost, The Women Lawyers Coach

9:30 - 10:30 AM

It's a Jungle Out There: Finding Your Way to Partnership

According to the 2019 annual list of "Best Law Firms for Women" of Working Women, "Top law firms are slowly increasing the ranks of female equity partners, but they are far from reaching parity." What are law firms doing to attract, retain and promote women lawyers? This panel will discuss the pathway to equity partnership for mothers, and women in general, in firms that provide schedule flexibility, paid time off and parental leaves, and a commitment to the development and retention of women attorneys.

Panelists: Sarah W. Butler, Copeland Stair Valz & Lovell; Alycen Moss, Cozen; Catherine C. Dugan, Peterson White LLP; Taylor S. Poncz, Drew Eckl & Farnham, LLP
Moderator: Karen Karabinos, Drew Eckl & Farnham, LLP

10:30 - 10:45 AM

Networking Break



Agenda

Thursday, March 24, 2022

10:45 - 11:45 AM	Lions, Tigers and Bears: Issues Facing Female Managing Partner The managing partner provides strategic leadership and oversees everything from operations, firm and practice area growth, identifying and managing talent, client development, and succession planning. Hear from an elite group of women managing partners who are successfully implementing strategies and operations for firm success. Panelists: Sara Lincoln, Lincoln Deer; Tracy O'Connell, Ellis Painter Ratterree & Adams LLP; Deborah Alley Smith, Christian & Small, LLP Moderator: Lynn Olmert, McAngus Goudelock & Courie, LLC
11:45 - Noon	Networking Break
Noon - 1:00 PM	Lunch Keynote: Making it Rain in Your Jungle 1st Lady of Sales, Dr. Cindy McGovern, and the author of "Every Job is a Sales Job" will help you tap into your inner sales skills to advance your business and client development skills to attain the practice success you desire and deserve.
1:00 - 1:15 PM	Networking Break
1:15 - 2:15 PM	Proud as a Peacock: Owning Your Differences Women of color, and black women specifically, continue to be significantly underrepresented in law firms despite many firms' commitment to diversity. Hear from this panel of their strategies for building successful practices, networks, and personal and professional clout as women of color. Panelists: DeRetta Cole Rhodes, Atlanta Braves; Cinnamon McLin, Southern Co.; Lara Ortega Clark, Drew, Eckl & Farnham; Shayla Wright, Parker Poe Moderator: Dawn N. Pettigrew, Hudson Parrott Walker, LLC
2:15 - 3:15 PM	Safari Guide for Panel Counsel Learn from this panel of inhouse counsel in what the key metrics are when they consider selecting outside counsel for their company's legal needs. Panelists: Nicole Grida, (formerly with) International Paper; Christina Jay, BlueLinX Corp; Marcia Ganz, Colonial Pipelines Co. Moderator: Jamie Novaes, Butler Weismuller Katz Craig LLP
3:15 - 3:30 PM	Networking Break
3:30 - 4:30 PM	Lions who Support Their Prides Having a mentor and sponsor is an important professional development resource for young lawyers. Having a successful male attorney mentor and sponsor is equally important for women attorneys as a part of their success circle in a profession that is predominately male. Hear from three male lawyers who champion women attorneys who not only offer a seat at the table but include them in the conversation. Panelists: Douglas K. Burrell, Drew Eckl & Farnham LLP; Todd Presnell, Bradley; Bruce Gill, Leitner, Williams, Dooley & Napolitan Moderator: Sharon D. Stuart, Christian & Small LLP
4:30 p.m.	Adjournment